



# Overview of Categories for the Third Edition of the Sustainable Development Awards (2021)

# Categories in Summary

1. Private Sector Champions for Sustainable Development with 3 sub-categories for start-ups, Small and Medium Enterprises as well as established companies
2. Community level natural resource management and utilization initiatives
3. Research and Development in the field of sustainable development
4. Youth Action for Sustainable Development
5. Pioneering journalism in the field of sustainable development (print, tv and radio)
6. Women and Environment
7. Green Financial Services
8. Thought Leadership

# Categories in more detail

## 1. Private Sector Champions for Sustainable Development

- ✓ Application of innovative technologies and development of sustainable products and services
- ✓ Environmentally friendly and efficient approaches to the use of energy, water and waste
- ✓ Sustainability certification schemes
- ✓ Corporate social responsibility initiatives and creating decent jobs
- ✓ Open to companies operating in all sectors (mining, tourism, manufacturing, logistics etc.)

## 2. Community level natural resource management and utilization initiatives

- ✓ Demonstration of local level sustainable development solutions that work for people and the environment
- ✓ Focus areas: - wildlife conservation and management, nature-based tourism, forest management, value addition to natural resources including indigenous plants, water and energy access, climate resilient agriculture, management of fisheries and ocean resources
- ✓ Targeting communal conservancies, community forests, community-based organizations, NGOs, local associations and producer groups, private operators etc.

# Categories in more detail *(continued)*

## 3. Research and Development

- ✓ Outstanding pieces of research or innovations in the field of sustainable development
- ✓ Practical research achievements that are original and of significance to Namibia
- ✓ Demonstrated advancement of knowledge on sustainability

## 4. Youth Action for Sustainable Development

- ✓ Community mobilisation, advocacy and/or educational initiatives to promote youth action for sustainable development
- ✓ Initiatives that have imparted knowledge on environmental issues among the youth
- ✓ Initiatives that have promoted behavioural change among the youth
- ✓ Initiatives involving the youth in projects that improve the health of the environment

# Categories in more detail (*continued*)

## 5. Pioneering Journalism

- ✓ Demonstrated contribution to raising public awareness and educating the public on environmental issues
- ✓ Applications considered for print, tv and radio

## 6. Women and Environment

- ✓ Individual women and women's groups that have shown leadership in community mobilisation, advocacy and/other initiatives to empower women for sustainable development
- ✓ Initiatives and projects that have put women at the forefront of improving the health of the environment

## 7. Green Financial Services

- ✓ Open to financial institutions that have provided financial and technical assistance to individuals to access affordable green technologies
- ✓ Information on loans provided in areas such as renewable energy, energy efficiency, sustainable agriculture or sustainable tourism investment in Namibia

## 8. Thought Leadership

- ✓ To be awarded to an outstanding individual that has displayed leadership on issues of sustainable development in Namibia